



members

MAF

Member
Advisory
Forum

Purpose

The Member Advisory Forum (MAF) is a forward-thinking strategic initiative designed to provide insight and direction on trends, drivers and priorities relevant to NATA and its members.

NATA is committed to engaging with its members to continue to provide the gold standard in accreditation services.

The MAF role provides an engagement opportunity through the exchange of information on a variety of topics and initiatives relevant to members, with the aim to better shape the delivery of services for the mutual benefit of NATA, its members and stakeholders.

MAF Role

Provision of strategic business direction advice focusing on

- Tactical and operational direction centered around members' feedback
- Looking to the longer-term value proposition roadmap
- Strategic direction incorporating industry trends, business drivers and technology priorities

Forum Membership

The MAF membership will consist of representatives from our members and other stakeholders with a high-level view of business and industry developments and a commitment to ongoing strategic level dialogue and guidance on best practices. Membership is a voluntary commitment to actively participate for two years. NATA executive and senior management staff will also participate in the Forum.

Meeting Frequency

The Forum aims to meet at least twice a year (around 90 minutes virtual sessions and hopefully incorporating at least once a year face to face). In addition, there is a provision for forming subgroups to explore a particular topic or initiative in more detail.

