



# members

MAF

Member  
Advisory  
Forum

## Purpose

NATA is committed to engaging with its members to continue to provide the gold standard in accreditation services and as part of this, the MAF has been established to provide insights and direction on trends, drivers and priorities that are highly relevant to NATA and its members.

The MAF operates as a genuine engagement platform designed to exchange information on key topics and initiatives relevant to NATA and its members with the aim to encourage dialogue and ensure the delivery of NATA's accreditation services remains relevant and valuable to members.

## MAF Role

**The MAF operates as an advisory body focusing on high-level input and strategic guidance by:**

- Offering strategic advice on how NATA's accreditation services can better support its members' operational and business needs.
- Assisting NATA in refining its long-term members' value proposition strategy.
- Offering expert advice on current and future trends, business drivers, and technological advancements.

## MAF Membership

MAF members include key representatives from our members who have a high-level view of business and industry developments and are committed to ongoing strategic-level dialogue and guidance on best practice.

Membership is voluntary and requires active participation for three years.

## Meeting Frequency

The Forum seeks to meet at least twice annually through virtual sessions and face-to-face meetings. Additionally, subgroups may be formed to further explore specific topics or initiatives. NATA senior management participates in Forum meetings.

For more information contact us at [clientrelations@nata.com.au](mailto:clientrelations@nata.com.au).