



SPONSORSHIP & EXHIBITOR PROSPECTUS

Melbourne Convention and
Exhibition Centre

AUSTRALIA'S LEADING ACCREDITATION CONFERENCE

Join us at Australia's leading and
largest accreditation and conformity
assessment event of 2026

A warm welcome to Accreditation Matters 2026



I am excited to introduce Accreditation Matters 2026, Australia's leading and largest event on accreditation and conformity assessment. It is our fifth annual event and will be, without question, our most ambitious and industry significant.

From carefully curated and functional sessions presented by NATA subject matter experts and the industry's best and brightest, to major keynote speakers, it will provide a tantalising array of highly relevant topics and sessions.

Accreditation Matters aims to bring together more than 500 industry leaders, technical experts, and quality professionals from key organisations across Australia's technical infrastructure, and will offer an incredibly engaging, diverse and informative conference program over two days.

Whether you are a CEO, General Manager, quality professional, industry stakeholder, Government representative, technical expert, work in a laboratory, or simply have an interest in accreditation and conformity assessment, this is a must attend event.

Hosted at Victoria's premier event location, the Melbourne Convention and Exhibition Centre (MCEC), it will also be the networking event of the year.

For those that do choose to sponsor or exhibit, you will enjoy significant benefits and exposure at Australia's leading accreditation and conformity assessment event.

I look forward to meeting you all in July 2026.

**JENNIFER EVANS,
NATA CEO**

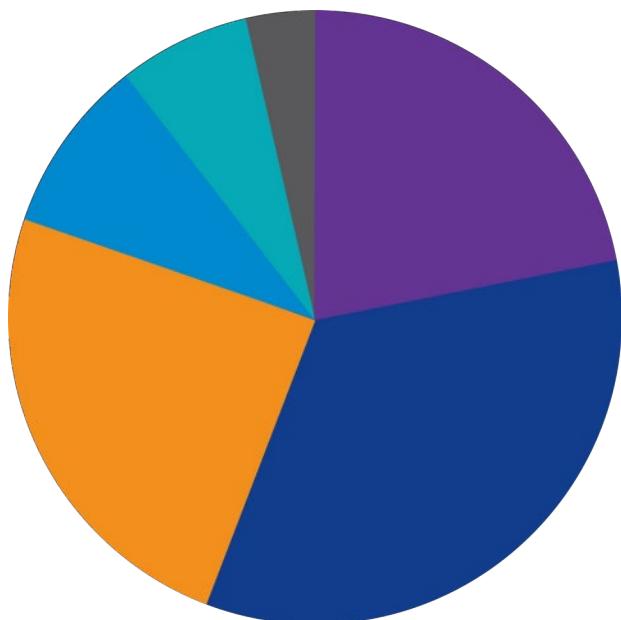
Venue



Melbourne Convention and Exhibition Centre
1 Convention Centre Place, South Wharf, VIC 3006



Accreditation Matters 2025 by the Numbers



Accreditation Matters 2025 Demographics

Executive Leadership & Senior Management **23%**

Laboratory / Technical Staff **25%**

Quality Assurance, Compliance & Operations **34%**

Research, Policy & Strategy **9%**

Sales & Business Development **7%**

Other **2%**

Roles by Category



Executive Leadership & Senior Management

- Director
- CEO
- Managing Director
- Chief Operating Officer
- Executive Director



Research, Policy & Strategy

- Assistant Manager, Policy
- Director, Policy & Engagement and Communications & Events
- Research Assistant
- Senior Learning and Development Trainer
- Instructional Designer



Laboratory / Technical Staff

- Senior Scientist
- Chemist
- Laboratory Manager
- Laboratory Technician
- Principal Scientist



Sales & Business Development

- Business Development Manager
- Account Manager
- Key Account Manager
- Sales Manager
- Business Director



Quality Assurance, Compliance & Operations

- Quality Manager
- Quality Officer
- Quality Coordinator
- Compliance Manager
- Operations Manager



Business Development Manager

- Account Manager
- Key Account Manager
- Sales Manager
- Business Director

Why Partner with Us?

Whether you are a multi-national, individual testing laboratory or supplier to the industry, Accreditation Matters 2026 will be the most important event you attend in 2026.

Sponsoring or exhibiting at Accreditation Matters 2026 will provide a unique opportunity for you to align your business with Australia's leading and largest ever event on accreditation and conformity assessment. It also offers high-level exposure to Australia's leading technical organisations and industry suppliers.



Promote the work of your organisation

Sponsoring or exhibiting will provide next level visibility in a highly respected environment, enhancing brand recognition and reputation.



Enhance your brand visibility and recognition

Get your brand in front of key industry decision makers and secure visibility and recognition like never before.



Networking and collaboration opportunities

In one location over two-days, you will enjoy significant networking opportunities with colleagues, peers, industry SMEs and technical experts, as well as prospective clients.



Alignment with industry leaders

In addition to being directly aligned to NATA - Australia's and one of the world's leading accreditation bodies - you will also be aligned to other key Australian and international NGOs, Government departments and industry bodies.



Professional development

By sponsoring or exhibiting at Accreditation Matters 2026, you are supporting the continuing education and professional development of you and your team.



Positive industry impact

Your support will play a critical role in improving on-going accreditation and conformity assessment outcomes, benefiting industry and, ultimately, the Australian community.

2025 Accreditation Matters Key Statistics



520

Attendees

195+

Companies
Represented

75

Sessions

100+

Speakers

17

Sponsors and
Supporters

17

Exhibitors

390+

Leads
Generated

6

States and
Territories
Represented

2025 Participating Companies



- 360biolabs
- A2LA
- ABC Training and Consulting
- AES Environmental
- Affinity Labs
- Agilex Biolabs
- AGRF
- Agrifood Technology
- AirLabOne
- Alex Fraser Asphalt
- Alfred Health
- Alfred Radiology
- ALS Water and Hydrographics
- AmSpec Australia
- AMTA
- ANSTO
- APAF, Macquarie University
- Assured Environmental
- AusHealth
- Austech Medical Laboratories
- Australasian Certification Authority for Reinforcing and Structural Steels
- Australia and New Zealand Policing Advisory Agency
- Australian Clinical Labs
- Australian Competition & Consumer Commission
- Australian Federal Police
- Australian ISO Mirror Committee on AI
- Australian Laboratory Services
- Australian Photometry and Radiometry Laboratory
- Australian Pressure Laboratory
- Australian Racing Forensic Laboratory
- Australian Red Cross Lifeblood
- Australian Steel Institute
- AWTA Product Testing
- Azuma Design
- BCAL Diagnostics
- BinaryMed
- Blue Scope Steel
- BOC
- Boral
- Boral Cement Works
- Bullivants
- Business Events Sydney
- Capital Pathology
- Central Coast Council
- CertCrowd
- Children's Hospital Westmead
- CHOICE
- Civilmart
- Clinpath Pathology
- CMB
- Coffs Harbour Laboratory
- Commonwealth Data Standards
- Construction Sciences
- Consumer Action Law Centre
- Coregas
- C-PRAV Labs & Certification
- CSH Consulting
- CSIRO
- CSIRO - ACDP
- CSIRO Infrastructure Technologies
- CSL
- DCCEEW - Strategic Policy, Science and Engagement
- Department Of Agriculture, Fisheries, and Forestry
- Department of Climate Change, Energy, the Environment and Water

2025 Participating Companies



- Department of Finance
- Department of Foreign Affairs and Trade
- Department of Industry, Science, and Resources
- Department of Transport and Planning
- Digital Health CRC
- Digital Management Consultants
- Down to Earth Geotechnical & Environmental
- Drug Test Australia
- EDMI
- EDP Consultants
- Energy Queensland
- Enviro Science Solutions
- Envirolab Services
- Eurofins
- Eurofins APAL
- Flinders University
- Forensic Science Queensland
- Forensic Science South Australia
- Geoscience Australia
- GI Pathology
- Gradient Institute
- GS1 Australia
- HiQA Geotechnical
- HISTOLAB
- Hologic Australia and New Zealand
- IANZ
- Ignis Labs
- ILAC
- Infrabuild
- Institute of Quality of Timor-Leste, Public Institution
- Intertek Minerals
- Interwinery
- Invetus
- JASANZ
- Kemin Nutrisurance
- Kirby Institute, UNSW
- Komatsu
- LabWare
- LinkedIn
- LTT
- Mahaffey Associates
- Manufacturing Skills Australia
- MAS Management Systems
- Melbourne Pathology Service
- Melbourne Testing Services
- Merieux Nutriscience
- Metrology Society of Australasia
- METTLER TOLEDO
- Microanalysis
- Midcoast Council
- Monadelphous
- Monash Health Pathology
- Monash IVF
- Moore Quality Solutions
- MSC Global
- NAATI
- NAB
- NATA
- NATA Education & Advisory Services
- National Measurement Institute
- Neogen
- NSW Department of Climate Change, Energy, the Environment, and Water
- NSW Environmental Protection Authority
- NSW Health
- NSW Health Pathology

2025 Participating Companies



- O'dwyer Accreditation
- Pathfindr AI
- Pathology Queensland
- PathWest Laboratory Medicine WA
- Peter MacCallum Cancer Centre
- Pielab Capital
- Powerlink Queensland
- Proficiency Testing Australia
- Public And Environmental Health, Queensland Health
- Purple
- QED
- QSCI Consulting
- Queensland Building & Construction Commission
- Queensland Racing Integrity Commission, Racing Science Centre
- RCPAQAP
- RegOnSite
- Rio Tinto Bell Bay Aluminium
- Royal Hobart Hospital
- RSK Labs
- S.E.C Plating
- Southern.ILM Pathology - Sonic Healthcare
- South Australia Pathology
- SafeWork NSW
- SAMI Bitumen Technologies
- Sanitarium Health Foods
- Science & Technology Australia
- Service & Supply Partner
- ServiceGen
- SGS
- Simply Quality
- Simuserv
- Smart Calibration
- SmartQMS
- Sonic Food & Water Testing
- Sonic Healthcare
- Sonic Healthcare | Pathology
- Speno Rail Maintenance Australia
- St. Vincent's Hospital SydPath
- Standards Australia
- Sullivan Nicolaides Pathology
- SuperTest Laboratory - Supercool Asia Pacific
- Sydney Children's Hospital Network, Westmead
- Sydney Water
- Symbio lab
- TestSafe Australia
- The Power of Visibility
- Therapeutic Goods Administration
- TIC Council, Europe
- Timber Testing Centre
- Toyota
- Transport for NSW
- University of NSW
- University of Technology, Sydney
- VCGS
- Victorian Asbestos Eradication Agency
- Victorian Clinical Genetics Services
- Waters
- Wells
- Western Sydney University
- Westmead Hospital
- Westmead Respiratory Function Laboratory
- Westwick-Farrow Media
- WHO Influenza Centre
- X-Lab

What to Expect in 2026 over Two Days



National and International Keynote Presentations

NATA Subject Matter Expert Sessions

Industry-led Presentations

Panels Hosted by Industry Experts

Masterclasses

Exhibitor Hall

Networking Drinks

Celebration Dinner

NATA Excellence Award / NATA Volunteer Award

Catering included: Morning Tea, Lunch, Afternoon Tea, Networking Drinks & Canapes, Celebration Dinner

Tier Sponsorship and Exhibitor Packages at a Glance



Inclusions

A full list of inclusions for each package can be found in the next section.

Platinum

Package Availability	3	Session Sponsorship	✓
Exhibitor Table	✓	Discount on Additional Passes	✓
Full Access Delegate Passes	5	Event Exposure	✓
Speaking Opportunity*	✓	Delegate List**	✓

Cost : \$19,000 + GST

Gold

Package Availability	7	Discount on Additional Passes	✓
Exhibitor Table	✓	Event Exposure	✓
Full Access Delegate Passes	3	Delegate List**	✓
Session Sponsorship	✓		

Cost : \$14,000 + GST

Exhibitor

Package Availability	15	Discount on Additional Passes	✗
Exhibitor Table	✓	Event Exposure	✓
Full Access Delegate Passes	1		

Cost : \$9,000 + GST

Exhibition Space

Your exhibition space includes:

- Trestle Table + Cloth
- Two Chairs
- Lead Scanning
- Wi-Fi Access

Other Key Sponsor Opportunities at a Glance

A full list of inclusions for each package can be found in the next section.

Networking Drinks

Inclusions at a glance

- 2 delegate passes
- 2-minutes address to audience
- Logo on event banner
- Logo/link on event website
- And more

Cost : \$6,000 + GST

Celebration Dinner

Inclusions at a glance

- 2 delegate passes
- 8 dinner passes
- 2-minute address to audience
- Logo on event banner
- Logo/link on event website
- And more

Cost : \$10,000 + GST

Lanyard

Inclusions at a glance

- 1 delegate pass
- Logo on lanyard worn by all attendees
- Logo on event banner
- Logo/link on event website
- And more

Cost : \$5,000 + GST

Satchel

Inclusions at a glance

- 1 delegate pass
- Logo on satchel given to attendees
- Logo on event banner
- Logo/link on event website
- And more

Cost : \$5,000 + GST

Wi-Fi

Inclusions at a glance

- 1 delegate pass
- Logo on the name badge worn by attendees
- Logo on event banner
- Logo/link on event website
- And more

Cost : \$4,000 + GST

Daytime Catering

Inclusions at a glance

- 1 delegate pass
- Logo on signage on catering tables
- Logo on event banner
- Logo/link on event website
- And more

Cost : \$4,000 + GST

Sponsorship and Exhibitor Inclusions



PLATINUM SPONSOR

**Cost
\$19,000 + GST**

Speaking Opportunity*

The opportunity to present an approved discussion session.

Session Sponsorship**

The opportunity to sponsor an agreed session.

Includes:

- Sponsor acknowledgement of agreed session on the conference website
- Logo on the agreed session presentation slide
- A free-standing banner on or near the stage for the agreed session (provided by sponsor with a max size of 2.0h x 1.0w)

Delegate and Celebration Dinner Registrations

- Five (5) full access delegate passes which includes Celebration Dinner
- Five (5) additional Dinner Only passes to attend the Celebration Dinner
- A VIP reserved table at the Celebration Dinner

Exhibitor Table

- Exhibitor table for duration of event to showcase your services/products
- One (1) Exhibitor Only pass (does not include access to Celebration Dinner)

Exposure

- Acknowledgment as Platinum Sponsor in select sessions
- Company logo on event banners
- Company logo on event website
- Company logo on event AV screens (where applicable)
- Delegate list***
- Acknowledgement as Platinum Sponsor in event marketing including:
 - Exclusive story in NATA News (audience of 7,000+)
 - Promotion as Platinum Sponsor in select social media posts
- Freestanding banner for event duration in approved exhibition space (provided by sponsor with a max size of 2.0w x 2.3h)
- Freestanding banner for event duration in Plenary Room (to be provided by sponsor with max size of 2.0w x 2.3h)
- Inclusion of a branded insert or merchandise item in official conference satchel (item to be provided by sponsor)

Sponsorship and Exhibitor Inclusions



GOLD SPONSOR

**Cost
\$14,000 + GST**

Session Sponsorship**

The opportunity to sponsor an agreed session.

Includes:

- Sponsor acknowledgement of agreed session on the conference website
- Logo on the agreed session presentation slide
- A free-standing banner on or near the stage for the agreed session (provided by sponsor with a max size of 2.0h x 1.0w)

Delegate and Celebration Dinner Registrations

- Three (3) full access delegate passes which includes Celebration Dinner
- Three (3) additional Dinner Only passes to attend the Celebration Dinner
- Priority table allocation at Celebration Dinner

Exhibitor Table

- Exhibitor table for duration of event to showcase your services/products
- One (1) Exhibitor Only pass (does not include access to Celebration Dinner)

Exposure

- Acknowledgment as Gold Sponsor in select event sessions
- Company logo on event banners
- Company logo on event website
- Company logo on event AV screens (where applicable)
- Delegate list***
- Acknowledgement as Gold Sponsor in event marketing including:
 - Company logo and bio in NATA News (audience of 7,000+)
 - Promotion as Gold Sponsor in select social media posts
- Freestanding banner for event duration in exhibition space (to be provided by sponsor with a max size of 2.0w x 2.3h)
- Inclusion of a branded insert or merchandise item in official conference satchel (Item to be provided by sponsor)

Sponsorship and Exhibitor Inclusions



EXHIBITOR

**Cost
\$9,000 + GST**

Delegate and Celebration Dinner Registrations

- One (1) full access delegate pass which includes Celebration Dinner
- One (1) additional Dinner Only pass to attend the Celebration Dinner
- One (1) Exhibitor Only Pass (does not include access to Celebration Dinner)

Exposure

- Exhibitor table for event duration
- Company logo on event banner
- Company logo on event website
- Acknowledgement as Exhibitor in select event marketing
- Inclusion of a branded insert or merchandise item in official conference satchel (item to be provided by Exhibitor)

CELEBRATION DINNER SPONSOR

**Cost
\$10,000 + GST**

Delegate and Celebration Dinner Registrations

- Two (2) full access delegate passes which includes Celebration Dinner
- Eight (8) additional Dinner Only passes to attend the Celebration Dinner
- Priority table allocation at Celebration Dinner

Exposure

- Company logo on event banner
- Company logo on event website
- Banner at the entrance to the Celebration Dinner venue (to be provided by sponsor with a max size of 2.0w x 2.3h)
- Company logo on main dining room AV screens at event (as available)
- Company logo on hardcopy menu (as available)
- Company logo on table centrepiece (as available)
- 2-minute address to attendees at Celebration Dinner
- Welcome recognition by Master of Ceremonies at Celebration Dinner
- Acknowledgement as the Celebration Dinner Sponsor in select event marketing
- Inclusion of a branded insert or merchandise item in official conference satchel (item to be provided by exhibitor)

Sponsorship and Exhibitor Inclusions



NETWORKING DRINKS SPONSOR

**Cost
\$6,000 + GST**

Delegate and Celebration Dinner Registrations

- Two (2) full access delegate passes which includes Celebration Dinner
- Three (3) additional Dinner Only passes to attend the Celebration Dinner

Exposure

- 2-minute address to delegates at drinks' venue
- Company logo on event banner
- Company logo on event website
- Acknowledgement as Networking Drinks Sponsor in select event marketing
- Banner at drinks' venue (to be provided by sponsor with a max size of 2.0w x 2.3h)
- Company logo on Network Drinks area AV screens during event (as available)
- Inclusion of a branded insert or merchandise in official conference satchel (item to be provided by sponsor)

LANYARD SPONSOR

**Cost
\$5,000 + GST**

Delegate and Celebration Dinner Registrations

- One (1) full access delegate pass which includes Celebration Dinner
- Two (2) additional Dinner Only passes to attend the Celebration Dinner

Exposure

- Company logo on delegate lanyards
- Company logo on event banner
- Company logo on event website
- Acknowledgment as Lanyard Sponsor in select event marketing
- Inclusion of a branded insert or merchandise in official conference satchel (item to be provided by sponsor)

Sponsorship and Exhibitor Inclusions



SATCHEL SPONSOR

Cost
\$5,000 + GST

Delegate and Celebration Dinner Registrations

- One (1) full access delegate passes which includes Celebration Dinner
- Two (2) additional Dinner Only passes to attend the Celebration Dinner

Exposure

- Company logo on official event satchel
- Company logo on event banner
- Company logo on event website
- Acknowledgment as Satchel Sponsor in select event marketing
- Inclusion of a branded insert or merchandise in official conference satchel (item to be provided by sponsor)

WI-FI SPONSOR

Cost
\$4,000 + GST

Delegate and Celebration Dinner Registrations

- One (1) full access delegate pass which includes Celebration Dinner
- Two (2) additional Dinner Only passes to attend the Celebration Dinner

Exposure

- Company logo on delegate pass
- Company logo on event banner
- Company logo on event website
- Acknowledgment as Wi-Fi Sponsor in select event marketing
- Inclusion of a branded insert or merchandise in official conference satchel (item to be provided by sponsor)

Sponsorship and Exhibitor Inclusions



DAYTIME CATERING SPONSOR

**Cost
\$4,000 + GST**

Delegate and Celebration Dinner Registrations

- One (1) full access delegate pass which includes Celebration Dinner
- Two (2) additional Dinner Only passes to attend the Celebration Dinner

Exposure

- Company logo on signage on all catering tables
- Company logo on event banner
- Company logo on event website
- Acknowledgement as Catering Sponsor in select event marketing
- Banner in catering area (to be provided by sponsor with a max size of 2.0w x 2.3h)
- Company logo in catering area AV screens during event (as available)
- Inclusion of a branded insert or merchandise in official conference satchel (Item to be provided by sponsor)

Notes

* Session/panel type, length, and content to be agreed by the AM 2026 Content Committee

** Session sponsor selection to be agreed by presenter and AM 2026 Content Committee

*** Delegate and exhibitor list information inclusions will strictly adhere to privacy requirements

NATA reserves the right to change the number of tier sponsorship and exhibitor opportunities available.

Sponsorship and Exhibitor Terms & Conditions



The Terms and Conditions are executed by and between NATA and the Sponsor and Exhibitor. NATA will take care to fulfil the listed and relevant Sponsor and Exhibitor package benefits but notes situations may occur out of their control which may impact certain elements. In this situation, the Sponsor and Exhibitor will be informed in as timely manner as possible.

NATA's Obligations

NATA will provide the Sponsor and Exhibitor with the opportunity set forth in the Sponsorship and Exhibitor Prospectus. NATA does not make, and specifically disclaims, any representations or warranties regarding the success or failure of such Sponsor or Exhibitor opportunity. NATA grants to the Sponsor or Exhibitor a limited, temporary licence to use the NATA logo, artwork, or other advertising and marketing material officially provided by NATA for the agreed promotional period and the event itself but not beyond.

Sponsor Obligations

Following NATA's receipt of the Confirmation and Acknowledgement form, the Sponsor shall pay the full costs of its package to NATA with the 30-day trading term period. If not, the package will become publicly available. The Sponsor grants to NATA a temporary license to use their logo, artwork, or other advertising and marketing material for promotion elements as part of the sponsorship agreement inclusions. The Sponsor is responsible for the supply, erection and dismantling of any display banners (as agreed under their sponsorship package)

Exhibitor Obligations

Following NATA's receipt of the Confirmation and Acknowledgement form, the Exhibitor shall pay the full costs of its package to NATA with the 30-day trading term period. If not, the package will become publicly available. The Exhibitor grants to NATA a temporary license to use their logo, artwork, or other advertising and marketing material for promotion elements as part of the sponsorship agreement inclusions.

All property and display materials under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of an event.

NATA is not responsible for any damage to or loss of goods of the Exhibitor or its staff, agents or contractors due to any reason whatsoever. Exhibitors are not permitted to connect or otherwise interfere with other than approved electrical, gas, water or other fittings within the MCEC venue.

The Exhibitor must confirm table inclusions and advertising collateral with the Accreditation Matters Organising Committee prior to the event.

Exhibitors, contractors, delivery drivers, etc. must wear high visibility vests and closed in shoes during the set up and bump out hours of an event. Children are not permitted on site at a venue during set up and bump out times.

Sponsorship and Exhibitor Terms & Conditions



Indemnification

The Sponsor and Exhibitor will indemnify and hold harmless NATA, its officers, directors, members, employees, and agents, from and against any claims, actions or demands, including, without limitation, all reasonable attorney's fees, due to or resulting from Sponsor or Exhibitors breach of these Terms and Conditions.

The Sponsor and Exhibitor will indemnify and hold harmless NATA for any third-party claims for breach of any intellectual property rights which might be made against the Company for using any such logo, artwork, or other advertising and marketing.

Cancellation and Refund Policy

Cancellations by Sponsors or Exhibitors must be notified in writing to the event organisers by emailing events@nata.com.au.

If a Sponsor or Exhibitor seeks to cancel its package, and where the package can be resold, all monies paid to that date will be refunded less any expenses and administrative costs incurred. The total liability will be limited to that amount.

If the package is not able to be resold, the Sponsor or Exhibitor will be liable to pay the following fees:

- 50% of the total Sponsorship or Exhibitor fee if the cancellation request is received in writing before 30 May 2026.
- 100% of the total sponsorship or exhibitor fee if the cancellation request is received in writing after the 01 June 2026.

Disclaimer

This information is correct at the time of publishing. Event organisers reserve the right to delete, modify or alter items or to delete, modify or alter any aspect of the conference agenda and delivery at their sole discretion and without notice. Neither the host organisation nor the event organisers will accept any liability for any loss or inconvenience caused to any party consequent to such changes.

ACCREDITATION MATTERS 2026

Melbourne Convention and Exhibition Centre

Interested in Sponsoring or Exhibiting at Accreditation Matters 2026?

- Email: events@nata.com.au
- Call: 1800 621 666